

New one-stop shop website to launch for Carmel

A NEW website promoting everything that is special about Carmel and the surrounding area will be launching next month.

Carmel.org is being developed by Kendal-based marketing and design agency Designworks and is the brainchild of Carmel Village Society (CVS). The new site will combine CVS's existing history and heritage content with up to date resources for the community, businesses and visitors to the village.

During the pandemic CVS has seen social media followers and engagement with the local community more than triple.

This was in most part due to the hosting and sharing of information from the CARTNET initiative, according to the society.

CARTNET was set up to coordinate local support during Covid-19 and provided people with valuable information on everything from food deliveries, local volunteers, and accessing medical and mental health support, to which shops were reopening and when.

David Crabtree, chair of Carmel Village Society, said: "When Covid-19 hit, we threw our support behind CARTNET by hosting updates on our existing website and promoting widely on our Facebook page. The overwhelmingly positive response highlighted to us that there is a real need to bring everything together in one place for people.

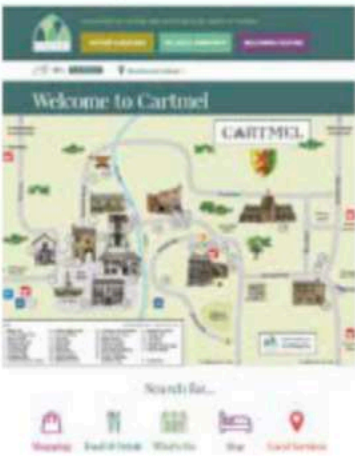
"We're going to have a whole range of regularly changing content covering everything from shopping, food & drink, where to stay, what's on, and what to see and do in the area with insider tips and guest blogs from locals

Anyone looking for more information or to find out more about low cost advertising on the new website can email info@carmel.org.

Carmel Village Society is a registered charity and any funds generated from the new website will help to fund future village projects and good causes.

New one-stop-shop website to support Cartmel businesses and community cartmel.org

A new website promoting everything that is special about Cartmel and the surrounding area will be launching next month.



Cartmel.org is being developed by Kendal-based marketing and design agency, Designworks and is the brainchild of Cartmel Village Society (CVS). The new site will combine CVS's existing history and heritage content with up to date resources for the community, businesses, and visitors to the village.

Since Covid-19 and the start of lockdown, CVS has seen social media followers and engagement with the local community more than triple. This was in most part due to the hosting and sharing of information from the CARTNET initiative. CARTNET was set up to coordinate local support during Covid-19 and provided people with valuable information on everything from food deliveries, local volunteers, and accessing medical and mental health support, to which shops were reopening and when.

David Crabtree, Chair of Cartmel Village Society, said: "When Covid-19 hit, we threw our support behind CARTNET by hosting updates on our existing website and promoting widely



A voice for our village

on our Facebook page. The overwhelmingly positive response highlighted to us that there is a real need to bring everything together in one place for people, so we see the new website as an extension of this, and a one-stop-shop for people living, working in, and visiting the Cartmel area.

"We're going to have a whole range of regularly changing content covering everything from shopping, food & drink, where to stay, what's on, and what to see and do in the area with insider tips and guest blogs from locals. And on the homepage, we'll have an interactive map of the village showcasing our fantastic local businesses. As far as we're concerned, there has never been a better time for everyone to come together to support our local businesses and the local community."

Anyone looking for more information or to find out more about low cost advertising on the new website can email info@cartmel.org.

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Website to promote village businesses



By Giles Brown

giles.brown@newsquest.co.uk

A PICTURESQUE South Cumbrian village is launching a new website to promote businesses as they look to get back on their feet following the coronavirus lockdown.

Cartmel Village Society has launched the website to promote those both in the village and on the surrounding peninsula.

Trustee Craig Johnson said the new site would feature a directory of local businesses, as well as a map drawn by a local artist to help visitors find their way.

"It's a really nice opportunity, especially coming out of Covid," he said.

He said the launch of the new website was a "follow up" to use the village had made of the society's previous website www.cartmelvillagesociety.co.uk

During the peak of the coro-

navirus crisis the website was used as an information hub, with advice about local medical services, and to connect its network of volunteers with people who were isolating and needed help.

"It was a real bringing together of the community and I was really proud," said Craig.

The new website, www.cartmel.org, will be free for businesses to use, although they can also pay a fee for extra features. Any money made will be put back into the village by the society.

Over the last decade the society, which was set up in the 1990s and left a large legacy about 10 years ago, has put £100,000 towards things such as defibrillators, and IT and gym equipment for schools.

Craig said the village was currently "rammed" with visitors who were often spending long weekends there.

"Mondays are nearly as busy as Saturdays or Sundays," he said.

BUSY: Cartmel has been "rammed" with visitors



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lakedistricttravelguide This is the 14th century gatehouse to what was once the Augustinian Cartmel Priory in Cumbria. Other monastic buildings here were lost during the 'Dissolution of the Monasteries' in the 1530s but the gatehouse and the priory church - one of the glories of Cumbria - were saved. The history and heritage of this pretty village will be one of the features of a new website, to be launched very soon by the Cartmel Village Society (www.cartmel.org). To the left of the gatehouse is chef Simon Rogan's shop where people can collect three course meals on Friday and Saturday to eat at home: Simon Rogan at Home. The meals are delivered to many parts of Cumbria as well. Through the



79 likes

5 DAYS AGO

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Cartmel goes online

A new website is being launched to celebrate the history, heritage and businesses of Cartmel.

The site – cartmel.org – is being run by Cartmel Village Society (CVS), a registered charity.

Any funds generated from the website will help to fund future village projects and good causes.

CVS has raised and invested more than £100,000 for the village in the last ten years.

The site will combine CVS's

existing history content with up-to-date resources for the community, businesses and visitors to the village.

Free listings will be provided for every local business and tradesperson, many of which have provided valuable services to the community throughout the Covid-19 crisis.

It is hoped the website will encourage residents to keep buying within the village and surrounding area and use small local businesses and services wherever possible.



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